

Horror Movies and Games

This survey is to determine why people continue to watch horror movies or play horror games despite the constant repetition of cliches, or using similar villains or plots. Be aware that many of these questions are focused on people who watched several horror movies or played horror games. You may skip questions that may not be relevant to you.

* Required

1. **What is your age? ***

Mark only one oval.

- 4-13
- 14-21
- 22 or over

2. **What is your gender? ***

Mark only one oval.

- Female
- Male
- Other

3. **What is your ethnicity? ***

Mark only one oval.

- Asian
- Black/African America
- Pacific Islander
- White/Caucasian
- Native American
- Middle Eastern
- Other

4. **Do you have any medical condition (such as heart disease, asthma, anxiety, etc.) that prevents you from watching horror movies or playing horror games? ***

Mark only one oval.

- Yes
- No
- I have a medical condition, but they do not prevent these activities
- Unsure

5. Do you have any specific fears or phobias? If so, please specify them below.

.....

.....

.....

.....

.....

6. Do you enjoy observing other people's frightened reactions when they watch, play, or experience something scary?

Mark only one oval.

- Yes
- No

7. Do you enjoy being frightened when watching/playing something scary? (Either in real life or in the movie/game itself)

Mark only one oval.

- Yes
- No
- Never watched or played something scary

8. Rate how anxious you are of these settings (either in real life or in horror movies/games)

Mark only one oval per row.

	Not at all scary	Slightly anxious	Very anxious	TERRIFYING
Forest/Mountains	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Desert	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Empty Restrooms/Bathrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Circuses/Amusement Parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Empty Towns/Cities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asylums/Mental Hospitals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hospitals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Empty Classrooms/Offices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Empty Homes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arcades	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strange/Surreal/Dream-like worlds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pitch-black rooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hotels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Long Hallways/Tunnels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mazes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Church	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Caves/Underground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wells	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Select what kind of villain frightens you the most. (Either in real life or in horror movies/games)

Mark only one oval.

- A human, human-like (e.g. serial killers, homicidal psychopaths)
- Monster/Strange creatures (werewolves, vampires, aliens)
- Paranormal beings (demons, ghosts)
- Monster animals (e.g. Jaws)
- Other:

10. How often do you watch a horror movie?

Mark only one oval.

- Always
- Often
- Sometimes
- Rarely
- Never

11. **If you have never or barely watch horror movies, please state your reason.**

.....

.....

.....

.....

.....

12. **How often do you select watching a horror movie/video? ***

Mark only one oval per row.

	Never	Rarely	Sometimes	Often	Always
Movie Theaters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
DVD, Blu-Ray, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Netflix, Hulu, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online (e.g. Youtube)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. **What's your preferred horror movie sub-genre?**

Mark only one oval.

- Action horror
- Gothic horror/Historical horror
- Psychological horror
- Slasher horror/Gory horror
- Science Fiction horror
- Zombie horror
- Demonic/Religious horror
- Apocalypse/post-apocalypse horror
- Paranormal horror
- Isolation/Survival horror
- Other:

14. **Does a horror movie appeal to you more if it was based on a real life event?**

Mark only one oval.

- Yes
- No
- Unsure/Depends

15. **What factors of a horror movie trailer attract you to see the film? Select all that apply.**

Check all that apply.

- Sound Effects
- The directors
- Production Companies (e.g. Ghost House Pictures, Blumhouse Productions, Dark Castle Entertainment)
- Actors
- The protagonists' age is similar to yours
- Gore/Blood
- Villain
- Editing (Specific scenes shown)
- Special Effects
- None of the above

16. **Do you believe horror movies/videos have become predictable?**

Mark only one oval.

- Yes
- No
- Unsure

17. **If you watched a horror movie before, please list the movies below. (If you have never watched a horror movie, type None.)**

.....

.....

.....

.....

.....

18. **If you listed more than one movie, how similar are they overall? (Plot, monster, setting, protagonists, etc.)**

Mark only one oval.

1 2 3 4 5

Completely varied Very similar

19. **This is a list of cliches that occur frequently in horror movies. In the movies you listed, select which occurred in all or most of the movies.**

Check all that apply.

- The killer is still alive in the end
- The setting is isolated
- The group splits up
- No signal
- The car won't start
- There is only one survivor (usually a girl)
- The black guy is one of the first to die
- While running away, the person trips
- The killer's weapon of choice is a knife, chainsaw, ax, etc.
- The character(s) go to the basement or attic when he/she/they shouldn't
- The house the family moves in is haunted
- The ghost, monster, killer suddenly appears in the mirror
- If the ghost is a girl, she usually has white skin and black hair
- Having sex makes the characters a death target
- Other:

20. **How often do you play horror games (or watch someone else play)?**

Mark only one oval.

- Always
- Often
- Sometimes
- Rarely
- Never

21. **If you played a horror game (or watched someone else play) before, please list them below. (If you have never played a horror game, type None.)**

.....

.....

.....

.....

.....

22. **If you listed more than one horror game, how similar are they overall? (Plot, monster, music, graphics, gameplay, weapons, etc.)**

Mark only one oval.

	1	2	3	4	5	
Completely varied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very similar

23. **This is a list of cliches that occur frequently in horror games. In the movies you listed, select which occurred in all or most of the games.**

Check all that apply.

- You use a flashlight
- You have to collect/read notes
- You are stuck at an abandoned/isolated building
- You are all alone
- You are lost in the woods
- The game takes place at night
- Most of the doors are locked and you need to find keys
- First-person perspective (you see through the character's eyes)
- Other:

24. **From the list below, what is scariest factor in a horror game?**

Mark only one oval.

- Survival
- Psychological
- Suspense
- Isolation
- Paranormal

25. **What is most important for creating the greatest fear in a horror game?**

Mark only one oval.

- Character/Monster Design
- Plot
- Music
- Gameplay (movement, camera angles, game mechanics)
- Scenery/Setting
- Jumpscares
- Gore
- Objectives

